

Category	Sub-Category
Advocacy	Blacks for Political and Social Action (blank)
Advocacy Total	
Business Association	BioForward Dane Buy Local Destination Madison Downtown Madison Chamber of Commerce Greater Madison Chamber of Commerce Madison Black Chamber of Commerce Wisconsin Economic Development Council Wisconsin Latino Chamber of Commerce Wisconsin Technology Council
Business Association Total	
Business Community	American Family Epic Exact Science GHC Lab Corp MG&E Park Bank Premium Waters Spector Roh Strategies Sub-Zero Summit Credit Union TruStage (blank)
Business Community Total	
Business Community - MMSD Vendor	Dean Health Findorff First Student Quartz

Business Community - MMSD Vendor	Vogel
Business Community - MMSD Vendor Total	
City of Madison	Planning Director
City of Madison Total	
Community-at-large	Taxpayer - kids in MMSD
	Taxpayer - kids in voucher program
	Taxpayer - kids open enrolled outside MMSD
	Taxpayer - kids open enrolled outside MMSD -- Non-Demoniational
	Taxpayer - no kids
	Taxpayer - previously kids in MMSD
Community-at-large Total	
Corporate/Private Family Foundations	Dane County Funders Roundtable
Corporate/Private Family Foundations Total	
Economic & Land Development	Madison Builders Association
	Smart Growth Madison
	Veridan Homes
	(blank)
Economic & Land Development Total	
Enablers	Donors Choose
Enablers Total	
Faith Communities	(blank)
Faith Communities Total	
Government Official	City - Elected
	City - Non-Elected
	City-Elected
	County - Elected
	County - Non-Elected
	Federal - Elected
	State - Canidate
	State - Elected
	State - Non-Elected
Government Offical Total	
Media Outlets	Cap Times (Advocay and Strat Comm)

Media Outlets	Channel 3
	State Journal
<hr/>	
Media Outlets Total	
MMSD	Athletic Director(s)
	Board of Ed - Current Member(s)
	Board of Ed - Past Member(s)
	Booster Clubs
	Central Office - Communications Head
	Central Office - Executive(s)
	Central Office - Government Relations
	Community Schools
	Para-Professionals/Non-Teacher Staff
	Parents - Current
	Parents - Past
	Primary Grade Teachers
	Principal(s)
	PTO/PTA
	Seconday Grade Teachers
	Social Workers
	Students Current
	Students Past (Alumni)
	Teacher(s) who have an active social media following
	Teacher(s) who use Donors Choose
	Vendors
	(blank)
<hr/>	
MMSD Total	
MPSF - Adopt-a-School Partner	Volunteer
<hr/>	
MPSF - Adopt-a-School Partner Total	
MPSF - Advisory Board	(blank)
<hr/>	
MPSF - Advisory Board Total	
MPSF - Board of Directors	(blank)
<hr/>	
MPSF - Board of Directors Total	
MPSF - Donors	Champions

MPSF - Donors

- Current
- Current - Giving to Operations
- Donors who give to a specific cause - but do not continue to give to MPSF
- Legacy Circle
- New-Potential
- Past
- Teacher Support donors do they have potential to give more to program (feasibility)

MPSF - Donors Total

MPSF - Newsletter Recipients

Unfollowed or Unsubscribed from

MPSF - Newsletter Recipients Total

MPSF - Sponsors

- Current
- Past

MPSF - Sponsors Total

MPSF - Staff

(blank)

MPSF - Staff Total

MPSF - Teacher Support Network -Partner

EZ-Office Supply

MPSF - Teacher Support Network -Partner Total

MSCR

(blank)

MSCR Total

MTI

- Executive Director
- President
- Retirees

MTI Total

Neighborhood Associations

(blank)

Neighborhood Associations Total

NGO

- Big Brothers Big Sisters
- Boy's & Girls Club
- Goodman Community Center
- Madison Community Foundation
- Madison Reading Project
- Maydem
- Maydem-Ops Director
- Operation Fresh Start

NGO	United Way Urban League Wisconsin Philanthropy Network
NGO Total	
NGO - Funder	100 Black Men 100 Men 100 Women of Dane County Goodman Nonprofit Center Madison Community Foundation
NGO - Funder Total	
Professional Networking Groups	Leadership Greater Madison Madison Downtown Rotary
Professional Networking Groups Total	
Relators	Realty Assoc of SWC Southeast Wisconsin Multi-Family Owners Association
Relators Total	
Secondary Education	Edgewood Madison College UW Madison UW Madison - Non Profit Studies
Secondary Education Total	
Surrounding Area School Districts	Cottage Grove Oregon Sun Prairie Verona - Superintendent
Surrounding Area School Districts Total	
Union Workforce	(blank)
Union Workforce Total	
(blank)	(blank)
(blank) Total	
Grand Total	